



Annual Bass Tournament

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Dear Potential Sponsor,

I would like to invite you to become a sponsor of the 31st Annual **Bassin' for Kids Fundraising Fishing Tournament** to be held on Lake Temagami Sept 8th to 10th. Once again 80 teams will congregate at Camp Wabikon for the purpose of raising funds for sick and underprivileged children in a variety of ways, such as;

- Assisting children with serious illnesses and their families by defraying the costs of travel and other related medical expenses.
- Providing an opportunity for underprivileged children to attend summer camp.
- Sponsoring children with cancer to attend **Camp Quality**, a national charitable organization devoted to providing free camp experiences and year-round programming for children with cancer. We send 50 children to this camp each year.
- Purchasing televisions and gaming systems for children's wards at hospitals.
- Providing financial assistance to the **Sick Kids Foundation**, funding research to treat and cure childhood illnesses.
- Making Christmas special for underprivileged children and children that are suffering with life threatening illnesses.

All of the funds raised go directly to these and other worthwhile causes. The event is completely volunteer driven meaning none of the funds raised go to administrative fees.

As a potential sponsor, you have the opportunity to assist us in a variety of ways. In addition to cash donations, we receive prizes which are auctioned off in a silent auction at the tournament or given as prizes in a fundraising

raffle. Other forms of sponsorship include donations of food products and related items to assist in defraying the costs of hosting the tournament.

The tournament participants do their share of fundraising as well. Each participant collects pledges throughout the year. To date, the record for a single boat fundraising for the year is **\$14,000!**

Various events are held throughout the fishing tournament weekend, which raise additional funds for children in need. Through the assistance of sponsors and funds raised by the participants, the tournament has raised a grand total of **\$795, 000** in the thirty year history of the event. We hope that you will choose to join us as a sponsor in 2017 as we prepare for our 31st Annual *Bassin' for Kids Fundraising Fishing Tournament*.

Lastly, please be advised that sponsors are always welcome, and invited to participate in this tournament by entering a boat.

Please find enclosed for your perusal a copy of a letter we received from a long time sponsor who became a grateful recipient.

Sincerely,



Al Swartz
Chairperson for *Bassin' For Kids*



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SUBJECT: DONATION BASSIN FOR KIDS

Attention: Industry Partners, friends, acquaintances, employees and family members:

The 2016 BASSIN FOR KIDS is fast approaching.

This is a tournament where fishermen gather for a good cause raising money to support kids and their families who may be in need.

I have personally been taking part of this event for years raising money without really understanding the benefit and impact of families whom struggle both financially and emotionally when a child is diagnosed and stricken with a life threatening or debilitating disease.

In late October 2015 I felt the impact fully and on a more personal level as I learnt my sweet 16 year old daughter had Leukemia. It was frightening not knowing what the future held and with our family in total shock we began riding the waves of emotion trying to navigate through this horrible ordeal.

We were fortunate in a sense as we were able to physically be there to help care for our daughter as my family spent 6 months in Ottawa to offer the love and support she needed while she was in a fight for her life.

Luckily she fought and is winning the battle and on the journey to recovery but still has a long road to travel.

Thankfully we had the support of many including; the Bassin for kid's foundation, our community, friends, immediate and Norarc family.

Sadly, I witnessed many families that were not so lucky and did not get the financial support needed which is why I am making it a personal mission to raise money for this worthwhile cause.

It is my hope to help as many others as I can currently in need that require a support mechanism needed in a crisis.

No amount is too big or too small!

I want to thank those individuals whom supported me in the past and invited all to join in the fight by donation what you can.

Again, a heartfelt thanks for your time and consideration.


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