



Annual Bass Tournament

Contact Al Swartz, Box 1898, New Liskeard, ON P0J 1P0
(705) 647-8279

Website: www.bassinforkids.org Email: swartz@nt.net

Dear Potential Sponsors,

I would like to invite you to become a sponsor of the 32st Annual Bassin' for Kids Fundraising Fishing Tournament to be held on Lake Temagami Sept 7th to 9th.

Once again 80 teams will congregate at Camp Wabikon for the purpose of raising funds for sick and underprivileged children in a variety of ways, such as;

- Assisting children with serious illness and their families by defraying the costs of travel and other related medical expenses.
- Providing an opportunity for underprivileged children to attend summer camp.
- Sponsoring kids with cancer to attend **Camp Quality**, a national charitable organization devoted to providing free camp experiences and year-round programming for children with cancer. We send 50 children to this camp each year.
- Purchasing televisions and gaming systems for children's wards at hospitals.
- Proving financial assistance to the **Sick Kids Foundation**, funding research to treat and cure childhood illnesses.

All of the funds raised go directly to these and other worthwhile causes. The event is completely volunteer driven meaning none of the funds raised go to administrative fees.

As a potential sponsor, you have the opportunity to assist us in a variety of ways. In addition to cash donations, we receive prizes which are auctioned off in a silent auction at the tournament or given as prizes in a fundraising raffle. Other forms of sponsorship include donations of food products and related items to assist in defraying the cost of hosting the tournament.

The tournament participants do their share of fundraising as well. Each participant collects pledges throughout the year. To date, the record for a single boat fundraising for the year is \$14,800!

Various events are held throughout the fishing tournament weekend which raise additional funds for kids in need. Through the assistance of sponsors and funds raised by the participants, the tournament has raised a grand total \$874,200.00 in the thirty-one year history of the event. We hope that you will choose to join us as a sponsor in 2018 as we prepare for our 32nd Annual *Bassin' for Kids Fundraising Fishing Tournament*.

Lastly, please be advised that sponsors are always welcome, and invited to participate in this tournament by entering a boat.

Sincerely,

Al Swartz, Chairperson (Bassin' for Kids)