



Annual Bass Tournament

Contact Al Swartz, Box 1898, New Liskeard, ON P0J 1P0
(705) 647-8279

Website: www.bassinforkids.org Email: swartz@nt.net

Dear Sponsor,

Bassin' for Kids would like to formally invite you to become a sponsor for the 2017 Bassin' for Kids Annual Bass Tournament.

About Us:

Over the past twenty-nine years, The Bassin' for Kids annual bass tournament has become one of the most sought after entries in the Ontario fishing tournament circuit. We have (80) three man boats entered each year with as many as 30 boats on our waiting list. This success is, of course, based on the fact that all proceeds go directly to help sick children all over Ontario. The tournament continues to be an invitation only tournament. Our tournament is well insured and has become very popular because of its three day event. The event is "catch and release" and we have also gone to great lengths to ensure that our event is an environmentally friendly event.

Another popular reason for the events success is our flight system which places boats in the same category as fishermen with the same years of experience. Please visit our web-site for more information on tournament day.

Advertising:

We advertise yearly at the Sportsman and Fishing Shows. Your corporate logo would also be displayed on the pamphlets that are distributed during the events.

I have enclosed one of last years pamphlets for you to look over.(this was the first pamphlet we have done and now as sponsors come on line we are asking their permission to place their logo in our pamphlet and web-site).

New this year is our website. As a sponsor, your company logo will be displayed on our sponsor page as well as a link provided to your company website.

During our weekend event, we will also ensure that your company receives high profile locations for corporate advertising.

Finally, we touch many hospitals and children's charities with much needed help. All our charities receive our tournament promotional items, which of course will display your organization as a sponsor.



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Our Charities:

Bassin' for Kids sponsors many organizations affiliated with sick children. Over the years we have built relationships with the following groups:

James D. Smyth Pediatric Stroke Fund

The Hospital for Sick Children Foundation

Camp Wabikon Foundation

Camp Quality – Northern Ontario (Camp Quality is the primary recipient of money raised)

For additional information please contact us. We have hundreds of examples of how the money raised during our tournament has helped children, families and organizations all across Ontario.

Our Sponsors:

Please find listed here some of the larger companies that have come forward to help our tournament become such an overwhelming success.

Nutrition Club

Purolator

Independent Grocers

Maple Leaf Foods

Canadian Tire Stores

Zellers

Shakespeare Tackle Company

Stren Line

Canada Bread

Fish Crisp

Mustad

Rich's

Flanagan

Bass Pro Shops

Dare Foods

Kraft Foods

Corby Distilleries

Molson Breweries

Bass Pro Shop's

Schneider's

Donleigh Sports

Poly-Ure Castings

SMC Canada

Niagara Belco



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In closing, please accept my sincerest thanks for considering our proposal. We have raised more than \$735,000 over the past seventeen years and are very close to achieving our target of \$60,000 a year. Your sponsorship will help our goals enormously.

Should you wish to accept our sponsorship, you will have the opportunity to allocate the funds to any charitable organization involved with sick children in Ontario or allow Bassin' for Kids to allocate the funds from your donations to our affiliated charities.

Sincerely,

**Al Swartz
Chairman, Bassin' For Kids**