



# Annual Bass Tournament

Contact Al Swartz, Box 1898, New Liskeard, ON P0J 1P0  
(705) 647-8279

Website: [www.bassinforkids.org](http://www.bassinforkids.org) Email: [swartz@nt.net](mailto:swartz@nt.net)

Dear Sponsor,

Bassin' for Kids would like to formally invite you to become a sponsor for the 2008 Bassin' for Kids Annual Bass Tournament.

## About Us:

Over the past twenty-one years, The Bassin' for Kids annual bass tournament has become one of the most sought after entries in the Ontario fishing tournament circuit. We have ( 80 ) three man boats entered each year with as many as 30 boats on our waiting list. This success is, of course, based on the fact that all proceeds go directly to help sick children all over Ontario. The tournament continues to be an invitation only tournament. Our tournament is well insured and has become very popular because of its three day event. The event is "catch and release" and we have also gone to great lengths to ensure that our event is an environmentally friendly event.

Another popular reason for the events success is our flight system which places boats in the same category as fishermen with the same years of experience. Please visit our web-site for more information on tournament day.

## Advertising:

We advertise yearly through our web-site and with letters and pamphlets. (if you wish to obtain a copy of each please feel free to call me at 705-647-8279 )

Most companies are now sending their logos electronically to me at [swartz@nt.net](mailto:swartz@nt.net) and I am forwarding them to Mitch (our web-site man) to be placed on our site.

As a sponsor, your company logo will be displayed on our sponsor page as well as a link provided to your company web-site if you wish.

During our weekend event, we will also ensure that your company receives high profile locations for corporate advertising.

## WHERE DOES THE MONEY RAISED GO ?

Finally, we touch many hospitals and children's charities with much needed help. All our charities receive our tournament promotional items, which of course will display your organization as a sponsor.



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## Our Charities:

Bassin' for Kids sponsors many organizations affiliated with sick children. Over the years we have built relationships with the following groups:

*James D. Smyth Pediatric Stroke Fund*

*The Hospital for Sick Children Foundation*

*Camp Wabikon Foundation*

*Camp Quality – Northern Ontario ( cancer kids camp)*

For additional information please contact us. We have hundreds of examples of how the money raised during our tournament has helped children, families and organizations all across Ontario.

## Our Sponsors:

Please find listed here some of the more well known companies that have come forward to help our tournament become such an overwhelming success.

**Purolator**  
**Independent Grocers**  
**Maple Leaf Foods**  
**Canadian Tire Stores**  
**Shimano**  
**Shakespeare Tackle Company**  
**Stren Line**  
**Canada Bread**  
**Nutrition Club of Canada**

**Grant Forest Products**  
**Dare Foods**  
**Kraft Foods**  
**Corby Distilleries**  
**Labatt's**  
**Bass Pro Shop's**  
**Schneider's**  
**Donleigh Sports**



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**In closing, please accept my sincerest thanks for considering our proposal. We have raised more than \$295,000 over the past twelve years and are very close to achieving our target of \$50,000 a year. Your sponsorship will help our goals enormously.**

**Should you wish to accept our sponsorship, you will have the opportunity to allocate the funds to any charitable organization involved with sick children in Ontario or allow Bassin' for Kids to allocate the funds from your donations to our affiliated charities.**

**If you have any questions on receipts or how our tourney is insured please call me at 705-647-8279 and I will return your call immediately if I'm not home.**

Sincerely,

**Al Swartz  
Chairman, Bassin' For Kids**