



BASSIN' FOR KIDS
Where the competitive sportsman assists kids that need help!

www.bassinforkids.org

bassin4kids@gmail.com

Dear Potential Sponsor,

I would like to invite you to become a sponsor of the 38th Annual *Bassin' for Kids Fundraising Fishing Tournament* to be held on Lake Temagami Sept 11th to the 13th. This year 80 teams will congregate at Camp Wabikon for the purpose of raising funds for sick and underprivileged children in a variety of ways, such as;

- Assisting children with serious illnesses and their families by defraying the costs of travel and other related medical expenses.
- Providing an opportunity for underprivileged children to attend summer camp.
- Sponsoring children with cancer to attend **Camp Quality**, a national charitable organization devoted to providing free camp experiences and year-round programming for children with cancer. We send 50 children to this camp each year.
- Sponsoring children who otherwise cannot afford to attend **Camp Wabikon** each year
- Purchasing televisions and gaming systems for children's wards at hospitals.
- Providing financial assistance to **CHEO** and the **Sick Kids Foundation**, funding research to treat and cure childhood illnesses.
- Making Christmas special for underprivileged children and children that are suffering with life threatening illnesses.

All of the funds raised go directly to these and other worthwhile causes. The event is completely volunteer driven meaning none of the funds raised go to administrative fees.

As a potential sponsor, you have the opportunity to assist us in a variety of ways. In addition to cash donations, we receive prizes which are auctioned off in a silent

auction at the tournament or given as prizes in a fundraising raffle. Other forms of sponsorship include donations of food products and related items to assist in defraying the costs of hosting the tournament.

The tournament participants do their share of fundraising as well. Each participant collects pledges throughout the year. To date, the record for a single boat fundraising for the year is **\$24,000!**

Various events are held throughout the fishing tournament weekend, which raise additional funds for children in need. Through the assistance of sponsors and the fundraising efforts of the participants, the tournament raised over **\$100,000** last year, bringing our grand total to over **\$1,445,000** in the thirty-eight year history of the event. We hope that you will choose to join us as a sponsor in 2026 as we prepare for our 38th Annual *Bassin' for Kids Fundraising Fishing Tournament*.

Please find enclosed for your perusal a letter from the Executive Director of Camp Quality Northern Ontario, Fiona Fisher, outlining all of the amazing work they are doing with your donations.

Lastly, please be advised that sponsors are always welcome at the tournament and are invited to participate by entering a boat.

Sincerely,



Lee Paradis & Jamey Swartz
Co-Chairmen for *Bassin' For Kids*



Dear Potential Sponsor,

On behalf of Camp Quality Northern Ontario, thank you for your continued support and generosity helping to support more local kids affected by cancer!

Camp Quality Northern Ontario provides free, fully accessible overnight summer camp and year-round recreational programs for children affected by cancer and their families. For local kids affected by cancer, Camp Quality Northern Ontario may be the only opportunity they have to safely participate in typical camp activities, and connect with kids with similar experiences. These life-changing experiences are only possible because of the incredible support we receive from our community, including dedicated partners like Bassin' for Kids.

Camp Quality Northern Ontario relies on dedicated volunteers throughout Sudbury and surrounding northern communities to lead programs, recruit and train new volunteers, and raise the funds needed to keep camp accessible to every family. Events like Bassin' for Kids are essential to making this possible. Your long-standing commitment helps ensure that children in the North can enjoy safe, fun, and unique camp experiences, and simply be kids.

Bassin' for Kids shares our belief that every child diagnosed in Northern Ontario deserves the opportunity to attend Camp Quality. That commitment is only possible because of supporters like you! Thank you so much for helping us create moments of joy, laughter and connection for local kids affected by cancer.

If you have any questions about Camp Quality Northern Ontario or the impact of Bassin' for Kids' support, please feel free to contact Emily at emily@campquality.org or Stephanie Kramp, Co-Camp Director, at stephanie.kramp@campquality.org.

Best Regards,



Emily Langer, Manager, Community Engagement & Grants
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